

COOKIE POLICY

Our website and platform <https://universalextras.co.uk> (“**Website**”) uses cookies and similar technologies. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of this Cookie Policy is deemed to occur if you continue using our Website.

If you do not agree to our Cookie Policy, please stop using our Website immediately.

Our Website uses cookies to distinguish you from other users of our Website. This helps us to provide the best possible experience when you browse our website and access and use the Website. It also allows us to further develop and improve our Website.

A cookie is a small file of letters and numbers and is stored within your browser or on your device’s storage if you agree. Cookies contain information that is transferred from a website onto your device.

Our Website may place and access certain first party cookies on your computer or device. First party cookies are those placed directly by us and are used only by us. We use cookies to facilitate and improve your experience of our Website and to provide and improve our products and services. We have carefully chosen these cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

For more details of the personal data that we collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of our Website.
- **Analytical or Statistical cookies.** These cookies allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website and the Website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality or Preference cookies.** These cookies enable us to personalise our content for you, greet you by name, and remember your preferences (for example, your choice of language or region). These cookies are not strictly necessary, but the Website may not work as fluidly without them.
- **Marketing cookies.** These cookies are chiefly third-party analytical cookies, used by suppliers to analyse the performance of embedded content from their platforms used on the Website. These cookies are not necessary, but you may need to allow them in order to engage with embedded third-party content.
- **Targeting cookies.** These cookies record your visit to the Website, the pages you have visited and the links you have followed. We will use this information

to make the Website and the advertising displayed on it, more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose
_ga _ga_<container-id> _gid _gat _ga_#	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
wp_dlm	This WordPress cookie is used to support our FAQ page.
sb	This Facebook cookie is used to store browser details.
fbssls_#	This Facebook cookie collects data on the visitor's use of the comment system on the website, and what blogs/articles the visitor has read. This can be used for marketing purposes.
jobs-search	This Uni-versal Extras cookie is used to improve usability of our Job Search feature.
production-search	This Uni-versal Extras cookie is used to improve usability of our Production Search feature.
applInvitationFormSubmitted	This Uni-versal Extras cookie is part of our App Invitation feature.
CookieConsent cc_cookie_accept cc_cookie_decline	Stores the user's cookie consent state for the current domain.
AF_BANNERS_SESSION_ID	This AppsFlyer cookie collects data on the user, used to make advertisement more relevant.
lastExternalReferrer lastExternalReferrerTime	This Facebook cookie detects how the user reached the website by registering their last URL-address.
rc::a rc::c	These Google reCAPTCHA cookies are used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
TESTCOOKIEENABLED remote_sid LAST_RESULT_ENTRY_KEY YSC VISITOR_INFO1_LIVE VISITOR_PRIVACY_METADATA A CONSENT	These YouTube cookies are used for the embedded YouTube video feature to improve usability.

yt-remote-device-id yt-remote-cast-installed yt-remote-cast-available yt-remote-session-app yt-remote-session-name yt-remote-fast-check-period yt-remote-connected-devices ytidb::LAST_RESULT_ENTRY_KEY YtldbMeta#databases LogsDatabaseV2:V# LogsRequestsStore iU5q!O9@\$ #-# nextId requests ServiceWorkerLogsDatabase#S WHealthLog yt.innertube::nextId	
MicrosoftApplicationsTelemetryDeviceId	Sets a specific device ID. This ID is used by Microsoft to track users' website behaviour and the interaction with Microsoft application on the specific device.
FormsWebSessionId	The Microsoft cookie is used if the visitor has filled in personal information on a formula. This information will be filled in automatically on other formulas. This process is used to optimize visitor experience.
___RequestVerificationToken	Helps prevent Cross-Site Request Forgery (CSRF) attacks.
MUID	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
SM	Microsoft cookie registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.
MR	Microsoft cookie used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
ANONCHK	Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.
MC1 MS0	Used by Microsoft to keep statistics on what pages the user has visited and how often an ad click leads to a purchase or other actions on the advertiser's website.
object(#-##:#:#.#)	Holds the users timezone.
giphyPingbackId	This GIPHY cookie is used to track the visitor's usage of GIFs - This serves for analytical and marketing purposes.
td	This GIPHY cookie is used to track the visitor's usage of GIFs - This serves for analytical and marketing purposes.

VUID __cf_bm	This Vimeo cookie collects data on the user's visits to the website, such as which pages have been read.
ccmUserHash	This Concrete 5 cookie is used to maintain user sessions.
__stripe_sid __stripe_mid	These Stripe cookies provides fraud protection.
NID	This Google cookie registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
AEC	This Google cookie is used to detect spam, fraud, and abuse to help ensure advertisers are not incorrectly charged.
1P_JAR DV	This Google cookie provides ad delivery or retargeting.
c.gif	This Microsoft cookie collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.

To learn more please refer to the Cookies Database - <https://cookiedatabase.org/>.

Please note where we use third party cookies, we have no control over their functions or destination. These third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

How to turn off all cookies and consequences of doing so

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact us at data@universalextras.co.uk if you have any questions about this Cookie Policy or the information we hold about you.

Changes to this policy

This policy was published on Tuesday 6th February 2024 and last updated on Tuesday 6th February 2024

We may change this policy from time to time. When we do we will inform you via the Website.